

WPTV 1100 Banyan Blvd. West Palm Beach, FL 33401 Main: (561)655-5455 Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
307295-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

GMMB Inc Attention: Accounts Payable 1010 Wisconsin Avenue - Suite #800 Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	307295	
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
Duplicate Invoice		
IDD II	la 1 O 1	D 1 30-1
IDB#	Advertiser Code	Product Code
12856		
	1	
Agency Ref	Advertiser Ref	
2		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
1	10/09/12	10/15/12	Sa 8-10a	8-10a	S-	:30	1	\$600.00	NM	
	Weeks: Spots: # Ch	Start Date 10/09/12 1 Day Air PTV Sa 10/		S- 1 escription	Rate \$600.00 Start/End Time 8-10a		h <u>Ad-ID</u> 0 0FA12P143	ч		<u>Rate</u> <u>Type</u> \$600.00 NM
	10/09/12	10/15/12	M-F 5-6a	5-6a	-TWTF	:30	1	\$200.00	NM	\$000.00 TAIVE
	Weeks: Spots: # Ch	Start Date 10/09/12	End Date MTWTF 10/15/12 -TWTF Date Air Time De	SS Spots/Week 1 escription	Rate \$200.00 Start/End Time 5-6a		<u>h Ad-ID</u> 0 0FA12A138	н		<u>Rate Type</u> \$200.00 NM
4	10/09/12	10/15/12	M-F 7-9a	7-9a	MTWTF	:30	2	\$500.00	NM	
		PTV Tu 10.	End Date MTWTF 10/15/12 MTWTF Date Air Time Do /09/12 7:29 AM M /11/12 8:29 AM M	2 escription -F 7-9a	Rate \$500.00 Start/End Time 7-9a 7-9a	:3	<u>h Ad-ID</u> 0 0FA12Z141 0 0FA12P143			<u>Rate Type</u> \$500.00 NM \$500.00 NM
8	3 10/09/12	10/15/12	M-F 9-10a	9-10a	MTWTF	:30	1	\$425.00	NM	
	Weeks: Spots: # Cl 14 W	PTV Th 10. Credited	/11/12 M	escription I-F 9-10a	Rate \$425.00 <u>Start/End Time</u> 9-10a	Lengt :0	h <u>Ad-ID</u> 00			<u>Rate</u> <u>Type</u> \$425.00 NM
5	10/09/12	10/15/12	M-F 10-11a	10-11a	MTWTF	:30	1	\$300.00	NM	
	Weeks: Spots: # Cl		End Date MTWTF 10/15/12 MTWTF Date Air Time D /12/12 10:29 AM M	escription	Rate \$300.00 <u>Start/End Time</u> 10-11a		<u>th Ad-ID</u> 30 OFA12G145	н		<u>Rate</u> <u>Type</u> \$300.00 NM



Send Payment To: **WPTV** P.O. Box 116871 Atlanta, GA 30368-6871

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307295-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama / Democrat / Presid	Obama for America	1537

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
10 10/09/12	10/15/12	Sa 10-1030a	10-1030a	S-	:30	1	\$200.00	NM	
Weeks: Spots: # C				<u>Rate</u> \$200.00 <u>Start/End Time</u>		n Ad-ID			Rate Type
12 W	VPTV Sa 10	/13/12 10:10 AM Sa 10-	1030a	10-1030a	:30) oFA12G145	H		\$200.00 NM
11 10/09/12	10/15/12	M-F 12n-1p	12-1p	MTWTF	:30	2	\$135.00	NM	
Weeks: Spots: # C 35 W	Start Date 10/09/12 Ch <u>Day Air</u> VPTV Th 10	10/15/12 MTWTF r Date Air Time Descri		Rate \$135.00 <u>Start/End Time</u> 12-1p		<u>1 Ad-ID</u> 0 oFA12G145	н		<u>Rate Type</u> \$135.00 NM
34 V	VPTV F 10	/12/12 12:57 PM M-F 12	n-1p	12-1p	:30	O OFA12G145	H		\$135.00 NN
13 10/09/12	10/15/12	Su 6p	6-630p	S	:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u> C 21 V	10/09/12 Ch <u>Day Air</u> VPTV Su 10 Credited	N/14/12 Su 6p		<u>Rate</u> \$500.00 <u>Start/End Time</u> 6-630p	<u>Lengtl</u> :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$500.00 NN
14 10/09/12	10/15/12	1130p-12x After NFL	1130p-1205a	S	:30	1	\$600.00	NM	
Weeks: Spots: <u>#</u> C 10 V	10/09/12 Ch <u>Day Ai</u> VPTV Su 10 Credited	0/14/12 1130p	-12x After NFL	Rate \$600.00 <u>Start/End Time</u> 1130p-1205a	<u>Lengt</u> :0	<u>h Ad-ID</u> 0	,		<u>Rate</u> <u>Type</u> \$600.00 N/\
15 10/09/12	10/15/12	M-F 1135p-1235a	1135p-1235a	-TWTF	:30	1	\$225.00	NM	
Weeks: Spots: # C	Start Date 10/09/12 Ch <u>Day Ai</u> VPTV Tu 10	10/15/12 -TWTF r Date Air Time Descri		<u>Rate</u> \$225.00 <u>Start/End Time</u> 1135p-1235a		<u>h Ad-ID</u> 0 ofa12a138	н		<u>Rate Type</u> \$225.00 NN
16 10/09/12	10/15/12	M-F 5-530p	5-530p	-TWTF	:30	1	\$585.00	NM	
Weeks: Spots: # 0 17 V	10/09/12		ption	Rate \$585.00 Start/End Time 5-530p		<u>h Ad-ID</u> 0 ofa12G145	н		<u>Rate Typ</u> \$585.00 NN
17 10/09/12	10/15/12	M-F 530-6p	530-6p	-TWTF	:30	1	\$500.00	NM	
	Start Date 10/09/12 Ch <u>Day Ai</u> WPTV F 10	10/15/12 -TWTF		Rate \$500.00 Start/End Time 530-6p		<u>h Ad-ID</u> 0 0FA12G145	Н		<u>Rate</u> <u>Type</u> \$500.00 NN



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ne Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
18 10/09/12	10/15/12	M-F 6-630p	6-630p	-TWTF	:30	2	\$650.00	NM	
Weeks: Spots: <u>#</u> 0 18 V	<u>Start Date</u> 10/09/12 Ch <u>Day Air</u> VPTV <i>W</i> 10		2	Rate \$650.00 <u>Start/End Time</u> 6-630p	Length				<u>Rate Ty</u> \$650.00
19 V	See MG VPTV Th 10	: 18.20,18.21 V11/12 M-	F 6-630p	6-630p	:00)			\$650.00
20 V	VPTV F 10	: <i>18.20,18.21</i> /12/12 10:11 PM da	teline	10-11p	:30) OFA12P143	Н		\$1,500.00
21 V	VPTV Sa 10	20.16,18.19,18.18 v/13/12 9:44 PM ch 20.16,18.19,18.18	icago fire	9-10p	:30) OFA12P143	н		\$350.00
19 10/09/12	10/15/12	Sa 6p	6-630p	S-	:30	1	\$500.00	NM	
Weeks: Spots: # 0 9 V	Start Date 10/09/12 Ch <u>Day Ai</u> VPTV Sa 10 See MG	V13/12 Sa	5- 1	Rate \$500.00 <u>Start/End Time</u> 6-630p	<u>Length</u>	1 <u>Ad-ID</u>			<u>Rate</u> <u>T</u> \$500.00
10 V	VPTV Sa 10 MG for	0/13/12 7:29 PM Sa 19.9 10/13	7p News	7-730pm	:30) OFA12G145	iн		\$300.00
20 10/09/12	10/15/12	M-F 7-730p	7-730p	-TWTF	:30	1	\$550.00	NM	
Weeks: Spots: # 0 16 V	NPTV Th 10		1	Rate \$550.00 Start/End Time 7-730p	<u>Lengtt</u> :00	n <u>Ad-ID</u> O			<u>Rate</u> <u>T</u> \$550.00
21 10/09/12	10/15/12	Sa 7-8P	7-8p	S-	:30	1	\$350.00	NM	
11 V	NPTV Sa 10 See MG NPTV M 10 MG for 1	10/15/12 r Date <u>Air Time</u> Do	5- 1 escription a 7-8P -F 430-5a	Rate \$350.00 <u>Start/End Time</u> 7-8p 430-5a 4-5p	:00	1 <u>Ad-ID</u> 0 0 OFA12P14:			Rate T \$350.00 \$60.00 \$275.00
22 10/15/12	10/15/12	M-F 730-8p	730-8p	M	:30	1	\$600.00	NM	· · · · · · · · · · · · · · · · · · ·
Weeks: Spots: # 0	WPTV M 10 Credite	10/15/12 M ir <u>Date</u> <u>Air Time</u> <u>D</u> 0/15/12 <i>M</i>	1 escription -F 730-8p	Rate \$600.00 <u>Start/End Time</u> 730-8p	<u>Lengtl</u> :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>T</u> \$600.00
24 10/09/12		Revolution	10-11p	M	:30	1	\$1,250.00	NM	
Weeks:		10/15/12 M	1 escription	Rate \$1,250.00 Start/End Time		h <u>Ad-ID</u> 0 ofa12g14			Rate <u>T</u> \$1,250,00

10-11p

11:00 PM Revolution

8 WPTVM 10/15/12

:30 OFA12G145H

\$1,250.00 NM



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ine Start Date End Date Description Start/End Time	e MTWTFSS	Spotsa Length Week		Туре	
26 10/09/12 10/15/12 M-F 11-1135p 11-1135p	-TWTF	:30 1	\$600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/09/12 10/15/12 -TwTF 1	\$600.00				
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> 24 WPTV F 10/12/12 11:33 PM M-F 11-1135p	Start/End Time 11-1135p	Length Ad-ID :30 OFA12	•		Rate Type \$600.00 NM
27 10/09/12 10/15/12 Su 9-10a 9-10a	S	:30 1	\$1,800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/09/12 10/15/12 S 1	\$1,800.00		<u> </u>		
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 5 WPTV Su 10/14/12 8:59 AM Su 9-10a	Start/End Time 9-10a	Length Ad-ID :30 OFA12	•		Rate Type \$1,800.00 NM
28 10/09/12 10/15/12 NFL Game 4p-12a	S	:30 1	\$1,750.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/09/12 10/15/12 S 1	\$1,750.00				5.4. T
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 4 WPTV Su 10/14/12 8:21 PM NFL Game	Start/End Time 4p-12a	Length Ad-ID			<u>Rate Type</u> \$1,750.00 NM
29 10/09/12 10/15/12 Su 7-8a 7-8a	S	:30 1	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>		,·			
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 2 WPTV Su 10/14/12 7:22 AM Su 7-8a	Start/End Time 7-8a	Length Ad-ID :30 OFA12	-		<u>Rate</u> <u>Type</u> \$150.00 NM
30 10/09/12 10/15/12 M-F 630-7p 630-7p	MTWTF	:30 1	\$1,800.00	MM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/09/12 10/15/12 MTWTF 1	<u>Rate</u> 1 \$1,800.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 2 WPTV W 10/10/12 6:46 PM M-F 630-7p	Start/End Time 630-7p	Length Ad-IE :30 OFA12	-		Rate Type \$1,800.00 NM
31 10/09/12 10/15/12 dateline 10-11p	F	:30	\$1,000.00	MM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	<u>Rate</u> 1 \$1,000.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 2 WPTV F 10/12/12 10:30 PM dateline	Start/End Time 10-11p	Length Ad-IE :30 OFA1	=		<u>Rate Type</u> \$1,000.00 NM
32 10/09/12 10/15/12 the voice 8-11p	M	:30	\$3,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Weel</u>	<u>k Rate</u> 1 \$3,000.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WPTV M 10/15/12 7:59 PM the voice	Start/End Time 8-11p	<u>Length</u> <u>Ad-IE</u> :30 oFA1	-		<u>Rate Type</u> \$3,000.00 NM
33 10/09/12 10/15/12 revolution 10-11p	M	:30	1 \$1,800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Weel 10/09/12 10/15/12 M MTWTFSS Spots/Weel	<u>k</u> <u>Rate</u> 1 \$1,800.00				
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WPTV M 10/15/12 10:11 PM revolution	Start/End Time 10-11p	<u>Length Ad-IE</u> :30 OFA1			<u>Rate Type</u> \$1,800.00 NM



1 WPTV Sa 10/13/12

8:21 PM nbc encores

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Obama / Democrat / Pr	esid Obama for America	1537

							Spots/	D./	T	
.ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	_
34	10/09/12	10/15/12	voice	8-9p	-T -	:30	1	\$2,500.00	NM	
	Weeks:	Start Date 10/09/12	10/15/12 -T	Spots/Week 1	<u>Rate</u> \$2,500.00					
		<u>Day Air</u> PTV Tu 10		i <u>ption</u>	Start/End Time 8-9p		<u>h Ad-ID</u> 0 ofA12Z1	41н		Rate Type \$2,500.00 NN
35	10/09/12	10/15/12	go on/new normal	9-10p	-T	:30	1	\$750.00	NM	
	Weeks:	Start Date 10/09/12	End Date MTWTFSS -T	Spots/Week 1	<u>Rate</u> \$750.00					
	. –	n <u>Day Air</u> PTVTu 10	<u>Date</u> <u>Air Time</u> <u>Descr</u> /09/12 9:19 PM go on		Start/End Time 9-10p		th <u>Ad-ID</u> 30 ofa12a1	38н		Rate Type \$750.00 NN
36	10/09/12	10/15/12	parenthood	10-11p	-T	:30	1	\$1,250.00	NM	
	Weeks:	Start Date 10/09/12	End Date MTWTFSS 10/15/12 -T	Spots/Week 1	Rate \$1,250.00	·				
		Day Air			Start/End Time 10-11p		th <u>Ad-ID</u> 30 ofal2al	38н		Rate Type \$1,250.00 NN
37	10/09/12	10/15/12	1&o:svu	9-10p	W	:30	1	\$1,000.00	NM	
_	Weeks:	Start Date 10/09/12	End Date MTWTFSSw	Spots/Week	<u>Rate</u> \$1,000.00					
			Date Air Time Descr		Start/End Time 9-10p		th <u>Ad-ID</u> 30 0FA12G1	45н		<u>Rate</u> <u>Typ</u> \$1,000.00 Ni
38	10/09/12	10/15/12	grimm	8-9p	F	:30	1	\$650.00	NM	
	Weeks:	Start Date 10/09/12	End Date MTWTFSS	Spots/Week	<u>Rate</u> \$650.00	-				
	Spots: # Ch	n <u>Day Air</u> PTV <i>F 10</i>	r Date Air Time Description Air Time Air		Start/End Time 8-9p		th <u>Ad-ID</u> 00			<u>Rate</u> <u>Typ</u> \$650-00 N/
	2 W		: 38.2 √12/12 8:46 PM The V 38.1 10/12	oice	8-9p	:3	30 ofa12p1	43н		\$650.00 NM
39	10/09/12	10/15/12	grimm	9-10p	F	:30	1	\$500.00	NM	
	Weeks:	Start Date 10/09/12	End Date MTWTFSS 10/15/12F	Spots/Week	Rate \$500.00			_		**
	Spots: # Ch	n <u>Day Ai</u>			Start/End Time 9-10p		<u>th Ad-ID</u> 30 ofa12G1	45н		<u>Rate</u> <u>Typ</u> \$500.00 Nf
40	10/09/12	10/15/12	dateline	10-11p	F	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 10/09/12	End Date MTWTFSSF	Spots/Week	<u>Rate</u> \$1,000,00	====		·		
	Spots: # Ch	n <u>Day Ai</u>		ription	Start/End Time 10-11p		<u>th Ad-ID</u> 30 OFA12P1	43н		Rate Typ \$1,000.00 N
41	10/09/12	10/15/12	nbc encores	8-9p	S-	:30	1	\$300.00	NM	
	Weeks:	Start Date 10/09/12	End Date MTWTFSS 10/15/12S-	Spots/Week 1	<u>Rate</u> \$300.00					
	Spots: # Cl			•	Start/End Time	Leng	th Ad-ID			Rate Typ

8-9p

:30 OFA12P143H

\$300.00 NM



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Obama / Democrat / Pres	id Obama for America	1537

		Spots/			
ne Start Date End Date Description Start/End Time	MTWTFSS	Length Week		Туре	
42 10/09/12 10/15/12 NBC Encore 9-10p	S-	:30 1	\$300.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/09/12 10/15/12 S- 1	<u>Rate</u> \$300.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPTV Sa 10/13/12 9:17 PM NBC Encore	9-10p	:30 OFA12G145H			\$300.00 NM
43 10/14/12 10/14/12 NFL Pregame 4-10p	S	:30 1	\$900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/09/12 10/15/12 5 1	<u>Rate</u> \$900.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPTV Su 10/14/12 6:59 PM NFL Pregame	4-10p	:30 OFA12P143H			\$900.00 NN
44 10/09/12 10/12/12 M-F 630-7p 630-7p	-TWTF	:30 2 \$	1,800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/09/12 10/15/12 -TWTF 2	<u>Rate</u> \$1,800.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WPTV Tu 10/09/12 7:00 PM M-F 630-7p	630-7p	:30 OFA12A138H			\$1,800.00 N
2 WPTV <i>W</i> 10/10/12 <i>M-F</i> 630-7p See <i>MG</i> 44.3	630-7p	:00			\$1,800.00 NI
3 WPTV Th 10/11/12 6:51 PM M-F 630-7p MG for 44.2 10/10	630-7p	:30 OFA12P143H			\$1,800.00 Ni
45 10/11/12	T 	:30 2 \$	3,000.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/09/12 10/15/12T 2	<u>Rate</u> \$3,000.00		**	-	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
2 WPTV Th 10/11/12 Vice Pres Debate Credited	8-11p	:00			\$3,000.00 NI
spots being mdgd on est 1537 w/o 10/16	9 11 0	:30 ofA12G145H			\$3,000.00 Ni
1 WPTV Th 10/11/12 10:45 PM Vice Pres Debate	8-11p				Ψ5,000.00 141
46 10/09/12 10/12/12 M-F 7-9a 7-9a	-TWTF	:30 1	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/09/12 10/15/12 -TWTF 1	<u>Rate</u> \$500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPTV Tu 10/09/12 8:59 AM M-F 7-9a	7-9a	:30 OFA12A138H	_		\$500.00 N
47 10/09/12 10/12/12 M-F 5-530p 5-530p	-TWTF	:30 1	\$585.00	MM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/09/12 10/15/12 -TWTF 1	<u>Rate</u> \$585.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPTV Tu 10/09/12 5:22 PM M-F 5-530p	5-530p_	:30 OFA12A138H			\$585.00 N
48 10/09/12 10/12/12 M-F 530-6p 530-6p	-TWTF	:30 1	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/09/12 10/15/12 -TWTF 1	<u>Rate</u> \$500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
1 WPTV Tu 10/09/12 5:54 PM M-F 530-6p	530-6p	:30 OFA12Z141H			\$500.00 NN



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ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
49 10/13/12	10/13/12	Sa 7p News	7-730pm	S-	:30	1	\$300.00	NM	
Weeks:	Start Date 10/09/12	End Date MTWTFSS 10/15/12S-	Spots/Week 1	<u>Rate</u> \$300.00					et v
Spots: <u>#</u> C 1 W	h <u>Day Air</u> PTV Sa 10			Start/End Time 7-730pm		<u>h Ad-ID</u> 0 OFA12P143H	l		<u>Rate Type</u> \$300.00 NM
50 10/09/12	10/12/12	M-F 10-11a	10-11a	-TWTF	:30	2	\$300.00	NM	
Weeks: Spots: # C	Start Date 10/09/12 h Day Ai	End Date MTWTFSS 10/15/12 -TWTF r Date Air Time Descri	Spots/Week 2	Rate \$300.00 Start/End Time	Lengi	h Ad-ID	****		Rate Type
2 W	PTV Tu 10	0/09/12 10:59 AM M-F 10 0/10/12 10:58 AM M-F 10	0-11a	10-11a 10-11a	:3	0 OFA12Z141F 0 OFA12P143F			\$300.00 NM \$300.00 NM
51 10/09/12	10/12/12	M-F 11-12n	11a-12p	-TWTF	:30	5	\$135.00	NM	
Weeks:	Start Date 10/09/12	End Date MTWTFSS 10/15/12 -TWTF	Spots/Week 5	<u>Rate</u> \$135.00			<u>.</u>		
Spots: # C	h <u>Day Ai</u>		iption	Start/End Time		<u>h Ad-ID</u> 0 OFA12A138H	1		Rate Type \$135.00 NM
· ·		0/10/12 11:54 AMM-F 1	–	11a-12p		0 OFA12G145H			\$135.00 NM
		0/11/12 11:20 AMM-F 1		11a-12p	:3	0 OFA12G145H	1		\$135.00 NIV
		0/12/12 11:16 AMM-F 1	1-12n	11a-12p	:3	O OFA12P143H	4		\$135.00 NIV
		0/12/12 11:53 AMM-F 1	1-12n	11a-12p	:3	O OFA12G145H	1		\$135.00 NM
52 10/09/12	10/12/12	M-F 12n-1p	12-1p	-TWTF	:30	4	\$135.00	NM	
Weeks:	Start Date 10/09/12	End Date MTWTFSS 10/15/12 -TWTF	Spots/Week 4	<u>Rate</u> \$135.00		·	·		
Spots: # C	h <u>Day Ai</u>	r Date Air Time Descr	<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
		0/09/12 12:28 PM M-F 1	2n-1p	12-1p	:3	30 OFA12A138H	4		\$135.00 NM
1 V	/PTV W 10	0/10/12 12:35 PM M-F 1	2n-1p	12-1p	:3	30 OFA12P143H	4		\$135.00 NM
4 W	/PTV Th 10	0/11/12 12:06 PM M-F 1	2n-1p	12-1p	:3	0 OFA12P143H	4		\$135.00 NM
3 W	/PTV F 10	0/12/12 12:26 PM M-F 1	2n-1p	12-1p	::	30 OFA12P143H	1		\$135.00 NM
53 10/15/12	10/15/12	M-F 1-2p	1-2p	M	:30	2	\$125.00	NM	
Weeks:	Start Date 10/09/12	End Date MTWTFSS 10/15/12 M	Spots/Week 2	Rate \$125.00					
Spots: # C	h Day Ai	ir Date Air Time Descr	iption	Start/End Time	Leng	th <u>Ad-ID</u>			Rate Type
. –		0/15/12 12:59 PM M-F 1	-2p	1-2p	::	30 OFA12G145	4		\$125.00 NIV
2 W	/PTV M 10	0/15/12 1:59 PM M-F 1	-2p	1-2p	:	30 OFA12P143	1		\$125.00 NN
54 10/09/12	10/12/12	M-F 2-3p	2-3p	-TWTF	:30	5	\$100.00	NM	-
Weeks:	Start Date 10/09/12	End Date MTWTFSS 10/15/12 -TWTF	Spots/Week 5	<u>Rate</u> \$100.00					
Spots: # C	h <u>Day Ai</u>	ir Date Air Time Descr	iption	Start/End Time		th <u>Ad-ID</u>			Rate Type
1 V	VPTV Tu 10	0/09/12 2:24 PM M-F 2	-3p	2-3p		30 OFA12Z141I			\$100.00 NM
5 V	VPTV Tu 10	0/09/12 2:59 PM M-F 2	?-3p	2-3p	::	30 ofa12a138i	Н		\$100.00 NM
2 V	VPTV W 10	0/10/12 2:46 PM M-F 2	-3p	2-3p		30 OFA12G1451			\$100.00 NM
3 V	VPTV Th 10	0/11/12 2:47 PM M-F 2	-3p	2-3p		30 OFA12P143I			\$100.00 NIV
4 V	VPTV F 10	0/12/12 2:21 PM M-F 2	!-3p	2-3p	:	30 OFA12P143I	н		\$100.00 NM



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Atlanta, GA 30368-6871

10/15/12

1 WPTV M

7:14 PM M-F 7-730p

Invoice #	Invoice Date	Invoice Month	Invoice Period
307295-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Obama / Democrat / Presid	Obama for America	1537

o Charl Data	Fred Data	Description	Start/End Time	WTVTEC C	Length	Spots/ Week	Rate	Туре	
e Start Date 55 10/09/12	End Date 10/12/12	Description 3-4pm Jeff Probst	3-4p	MTWTFSS -TWTF	:30	4	\$100.00	NM	
55 10/09/12					.50	-	Ψ100.00		
Weeks:	Start Date 10/09/12	End Date MTWTFSS 10/15/12 -TWTF	<u>Spots/Week</u> 4	<u>Rate</u> \$100.00					
Spots: # C	h <u>Day Ai</u>	Date Air Time Descri	<u>iption</u>	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			<u>Rate Ty</u>
. –		/09/12 3:40 PM 3-4pm	Jeff Probst	3-4p	:3	O OFA12Z141H			\$100.00 N
1 W	/PTV W 10	/10/12 3:47 PM 3-4pm	Jeff Probst	3-4p	:3	O OFA12P143H			\$100.00 N
3 W	/PTV Th 10	/11/12 3:21 PM 3-4pm	Jeff Probst	3-4p	:3	O OFA12G145H			\$100.00 N
		/12/12 3:55 PM 3-4pm	Jeff Probst	3-4p	:3	O OFA12G145H			\$100.00 N
56 10/09/12	10/12/12	M-F 4p-5p	4-5p	-TWTF	:30	5	\$300.00	NM	
Weeks:	Start Date 10/09/12	End Date MTWTFSS -TWTF	Spots/Week 5	<u>Rate</u> \$300.00					
Spots: # C			•	Start/End Time	Lenat	h Ad-ID			Rate Ty
. –		/09/12 4:30 PM M-F 4		4-5p		O OFA12A138H	I		\$275.00 N
		/10/12 4:39 PM M-F 4		4-5p	:3	O OFA12P143H	l		\$275.00
)/11/12 3:59 PM M-F 4		4-5p	-3	O OFA12P143H	ı		\$275.00
)/11/12 4:48 PM M-F 4		4-5p		O OFA12G145H			\$275.00
)/12/12 4:54 PM M-F 4		4-5p		O OFA12P143H			\$275.00
			<u>' </u>					NINA	
57 10/09/12	10/12/12	M-F 11-1135p	11-1135p	-TWTF	:30	2	\$600.00	NM	
Weeks:	Start Date 10/09/12	End Date MTWTFSS 10/15/12 -TWTF	Spots/Week 2	<u>Rate</u> \$600.00					
Spots: # C	h <u>Day Ai</u>	r Date Air Time Descr	<u>ription</u>	Start/End Time	Lengt	th Ad-ID			<u>Rate</u> Ty
1 V	VPTV Tu 10	0/09/12 11:29 PM M-F 1	1-1135p	11-1135p		0 OFA12Z141F			\$600.00 l
2 V	VPTV W 10)/10/12 11:11 PMM-F 1	1-1135p	11-1135p	:3	0 OFA12P143F	1		\$600.00
58 10/13/12	10/13/12	SNL	1130p-1a	S-	:30	2	\$410.00	NM	
Weeks:	Start Date 10/09/12	End Date MTWTFSS 10/15/12S-	Spots/Week 2	<u>Rate</u> \$410.00					
Spots: # C	Ch Day Ai	r Date Air Time Descr	ription	Start/End Time	Lengt	th Ad-ID			Rate Ty
		0/13/12 11:57 PM SNL		1130p-1a	:3	30 OFA12G145H	ł		\$410.00
		0/13/12 12:59 AM SNL		1130p-1a	:3	30 OFA12P143H	1		\$410.00
59 10/09/12	10/15/12 kgd pkg from	M-F 4p-5p	4-5p	MTWTF	:30	1	\$275.00	NM	
Weeks:	Start Date 10/09/12	End Date MTWTFSS 10/15/12 MTWTF	Spots/Week 1	<u>Rate</u> \$275.00					
Spots: # C				Start/End Time	Lena	th Ad-ID			Rate T
	VPTV W 10			4-5p		30 OFA12G145H	4		\$275.00
60 10/09/12	10/15/12	M-F 430-5a	430-5a	-TWTF	:30	1	\$50.00	NM	
Part of ml Weeks:	kgd pkg from Start Date		Spots/Week	Rate					
vveens.	10/09/12	10/15/12 -TWTF	1	\$50.00					
Spots: # 0			ription	Start/End Time	<u>Leng</u>	th Ad-ID			Rate T
1 V	VPTV F 10	0/12/12 4:50 AMM-F 4		430- <u>5</u> a	::	30 OFA12P143	4		\$50.00
61 10/15/12	10/15/12	M-F 7-730p	7-730p	M	:30	1	\$600.00	NM	
Weeks:	Start Date	End Date MTWTFSS 10/15/12 M	Spots/Week 1	<u>Rate</u> \$600.00		·=-			
Contro # /	10/09/12		·	Start/End Time	Lena	th Ad-ID			Rate T
Spots: <u>#</u> (Ch <u>Day A</u>	ii Date Mil Tillie Desc	HEADI	Statuting Time	<u>cong</u>				

7-730p

:30 OFA12P143H

\$600.00 NM



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Atlanta, GA 30368-6871

Invoice #	Invoice Date	Invoice Month	Invoice Period
307295-1	10/21/12	October 2012	10/01/12 - 10/15/12

ſ	Advertiser	Product	Estimate Number	
	Obama / Democrat / Presid	Obama for America	1537	

Spots/

Line Start Date E	nd Date [Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
62 10/09/12 10	0/15/12	M-F 11-1135p	11-1135p	M	:30	1	\$625.00	NM	
		<u>nd Date</u> <u>MTWTFSS</u> 0/15/12 M	Spots/Week 1	<u>Rate</u> \$625.00					
Spots: # Ch 1 WPTV	Day Air Dat M 10/15/		_	Start/End Time 11-1135p		<u>h Ad-ID</u> 0 OFA12P143H			<u>Rate Type</u> \$625.00 NM

Total Spots

77

Gross Total

\$45,060.00

Payment Terms 30 Days

Agency Commission

\$6,759.00

Net Amount Due

\$38,301.00